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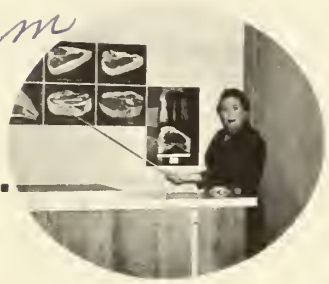

MEET... KAY NAWN, *USDA Meat Specialist*

Did you know that the U. S. Department of Agriculture's Meat Grading Branch provides a special service, known as the ACCEPTANCE SERVICE, for large-scale buyers of meat?

If you would like to find out about this service -- how dietitians, stewards, and purchasing agents for schools and other institutions can use it to purchase meat to their own exacting specifications, at the cheapest possible price, and with little or no effort on their part --

Then meet Kay Nawn. A specialist with the Livestock Division of USDA's Agricultural Marketing Service, Miss Nawn conducts an educational program designed to acquaint large-scale users of meat with this special service tailored to meet their particular needs.

Her 30-minute illustrated lecture on "The Acceptance Service" gives you the facts you need to understand and make use of this marketing aid.

She explains, and illustrates with color slides, exactly what the service is, and how it operates -- how the buyer can get assistance in preparing specifications, how to prepare a procurement manual, and how to let bids. She also describes how the Federal meat grader examines products offered to meet the purchaser's specifications and marks them to show compliance.

Miss Nawn appears regularly before professional and trade groups. She gives her illustrated talk on the Acceptance Service as a public service, free of charge. Address requests to her at: Livestock Division
Agricultural Marketing Service
U. S. Department of Agriculture
Washington 25, D. C.

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